

MCKENNA REITZ

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**MOTIVATIONAL
SPEAKER &
LEADERSHIP
CONSULTANT**

Forbes

TEDx

woman's day

GOOD
MORNING
AMERICA

Jennifer Hudson
THE JENNIFER HUDSON
SHOW

ABOUT MCKENNA

TEDX SPEAKER, AWARD-WINNING TEACHER, ALOPECIA WARRIOR

McKenna Reitz is a beacon of resilience and transformation, renowned for her dynamic TEDx talk and 18-year tenure as an award-winning Advanced Placement Psychology teacher. With an innate ability to turn adversity into an advantage, McKenna's journey as an alopecia warrior underscores her dedication to empowering others to see beyond their struggles, transforming challenges into opportunities for growth and leadership.

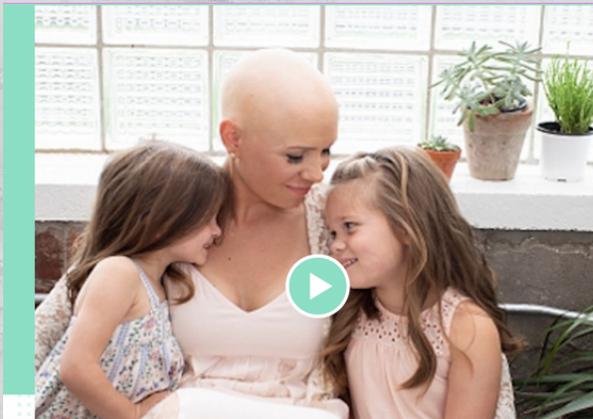
As an alumnus of Hope College with a Bachelor of Arts in Secondary Education and a Master of Educational Technology from the University of Toledo, McKenna has consistently demonstrated excellence in education and leadership. Recognized with prestigious accolades such as the Toledo 20 Under 40 and the 'I Make a Difference' teacher award, she is celebrated for her contribution to the community and her role as a beacon of inspiration and leadership. As a celebrated varsity volleyball coach for 19 years, her leadership on and off the court has been recognized as being named among the BCSN Top 20 Coaches of the Past 20 Years and multiple 'Coach of the Year' accolades, demonstrating her commitment to excellence and mentorship.

Beyond the classroom, McKenna's influence extends into motivational speaking and consultancy, where she leverages her personal and professional experiences to inspire a diverse audience. From leading organizations like Cigna, Stellantis, and United Way to academic powerhouses like the University of Michigan and Hope College, her messages of resilience, purpose, and leadership resonate deeply, driving change and fostering a culture of empowerment.

McKenna's narrative is one of unwavering strength and purpose, reflected in her notable media appearances on platforms such as Forbes, Good Morning America, The Jennifer Hudson Show, Woman's Day, and US Weekly. Her keynote, "Igniting Transformation: Leading with Purpose and Impact," encapsulates her journey and the lessons learned, offering actionable insights for personal and professional development.

Residing in Sylvania, Ohio, with her husband and two daughters, McKenna's story is not just about facing life's hurdles but about leaping over them with grace and determination. Through her speaking engagements, teaching, and coaching, she continues to be a catalyst for transformation, demonstrating that adversity, when embraced, can forge pathways to growth and enlightenment.

MEDIA APPEARANCES



WELLNESS — June 15, 2022

Mom with alopecia opens up about hair loss journey and her message to her daughters

When Mckenna Reitz was diagnosed with alopecia in 2015, she felt like her identity was being stripped away. Today she credits the autoimmune disease for helping her discover "true self-love."

 Video by Willi Linendoll

TOP MEDIA APPEARANCES



SIGNATURE KEYNOTES & PRESENTATION TOPICS



**KEYNOTE
SPEAKER**



**DIVERSITY,
EQUITY,
INCLUSION
ADVOCATE**



WORKSHOPS



**SELF
CONFIDENCE
& GROWTH**

IGNITING TRANSFORMATION:

LEADING WITH PURPOSE AND IMPACT

Empowering leaders to harness empathy and purpose, transforming personal challenges into powerful catalysts for creating inclusive, innovative teams destined for greatness.

CLASSROOM CATALYSTS:

IGNITING CHANGE THROUGH LEADERSHIP + SEL

This keynote explores the transformative power of educational leadership and SEL, offering strategies to turn educators into catalysts of change, fostering classrooms where leadership thrives and SEL principles nurture empathetic, well-rounded students.

FINDING YOUR PURPOSE:

EMBRACING LIFE CHALLENGES

In this keynote, McKenna shares her inspiring journey as an educator, coach, alopecia warrior, and mother, illustrating how life's challenges can lead to discovering one's true purpose. She combines personal anecdotes with practical advice, empowering the audience to identify and embrace their unique purpose through self-reflection, resilience, and the integration of personal and professional experiences.



SPEAKING OFFERINGS

PANEL

Group discussion where I lend my expertise in a specific topic.

KEYNOTE

Signature talk or custom keynote session, deep dive into a topic.

WORKSHOP

Keynote plus interactive workshop.

AWARDS

COMMUNITY

BCSN TOP 20 COACHES OF THE PAST 20 YEARS

2024

DISTINGUISHED CITIZEN OF SYLVANIA TOWNSHIP

2022

DISTRICT COACH OF THE YEAR

2023, 2021, 2012

NLL COACH OF THE YEAR

2023

TOLEDO 20 UNDER 40

2021

TEACHING

I MAKE A DIFFERENCE

2023, 2020

HUMANITARIAN AWARD

OHIO PUBLIC SCHOOLS 2018

BCSN TEACHER OF THE MONTH

2017

JUNIOR PHILANTHROPIST OF THE YEAR

PROMEDICA 2016



QUICK FACTS

- ★ HIGH SCHOOL AP PSYCHOLOGY TEACHER FOR 18 YEARS
- ★ VARSITY VOLLEYBALL COACH FOR 19 YEARS
- ★ COLLEGIATE VOLLEYBALL PLAYER
- ★ MARRIED 13 YEARS WITH TWO DAUGHTERS, 12 + 8
- ★ LOST ALL MY HAIR IN JUST 3 WEEKS IN 2015 DUE TO ALOPECIA

TESTIMONIALS

"Listen to her! It's inspiring when you can connect with someone over an experience that you might never have. Learning about self-empowerment and how big of an impact it has on others and especially yourself is eye-opening. This is a once-in-a-lifetime talk, listen, engage, and reflect!"

"McKenna is a bright light both on and off the stage. She is a real-life example of strength, power, and perseverance."

-JEN GOTTLIEB

AUTHOR | CO-FOUNDER SUPER CONNECTOR MEDIA

"She hits on all the things people don't really want. she speaks from the heart and isn't afraid to share her life and uses her words to get you engaged. i enjoyed hearing her talk and the points she brought up that hit home with me personally."



McKenna is a beautiful example of the power of making your mess your message. I was thrilled to share her story in Woman's Day.

MEAGHAN MURPHY
EDITOR-IN-CHIEF WOMAN'S DAY | AUTHOR



McKenna is such a force. She wears her own challenges so visibly and beautifully in a way that encourages other people to put themselves out there, to come forward, to speak up, and to go after what they want no matter what might be holding them back. She encourages you to turn your challenges into your biggest triumphs and to put yourself out there in such a big way, no matter your obstacles because you are worth it.

AMY PORTERFIELD
ONLINE MARKET EXPERT | AUTHOR



"I had the pleasure of collaborating with McKenna Reitz during a leadership breakfast at our 2024 National Kickoff meeting. Her session, centered on crafting a personal leadership brand, was truly transformative. The internal teams were captivated by McKenna's inspirational story and dynamic presentation, making her one of our top-rated speakers. McKenna's unique ability to inspire left a lasting impact on our teams."

SASHA HIBBARD
SR. DIRECTOR OF MARKETING | LIGHTFORCE



"McKenna drew immense positive feedback and a standing ovation. McKenna's sharing of personable anecdotes, along with actionable strategies, made a profound impact on conference attendees. She closed our conference with a message, leaving everyone feeling inspired and renewed. Thank you, McKenna!"

KATHY DEMERS
DIRECTOR OF MEMBER DEVELOPMENT
BUCKEYE ASSOCIATION OF SCHOOL ADMINISTRATORS

VIDEO TESTIMONIAL



"McKenna presented at our 2023 Women in Leadership Retreat. What a great way to help individuals reframe their own personal narrative and focus on moving forward, not looking in the rear view mirror. She is engaging and inspiring!"

--ANN SERVAIS, CIGNA HEALTHCARE

WOW! I was blown away by her positive energy, enthusiasm, strong message, and ability to connect with the audience. I also appreciated the way she engaged the audience, not just through storytelling but also by giving them time to think and engage with the material. The attendees walked away with an inspirational message and a few key takeaways they can implement right away to grow as professionals. -- Tom Daniels, Director of Talent Manager | Knight Insurance



READY TO BOOK?

CONTACT MCKENNA

THANK YOU FOR CONSIDERING
MCKENNA FOR YOUR NEXT EVENT!

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