



MCKENNA REITZ

LEADERSHIP EXPERT | TEDx SPEAKER | BESTSELLING AUTHOR



McKenna is a nationally recognized keynote speaker, TEDx speaker, bestselling author, and leadership expert who inspires individuals and organizations to turn life's greatest challenges into their greatest opportunities. With nearly two decades as an award-winning educator and championship volleyball coach, her keynotes deliver practical strategies that build resilient cultures, strengthen relationships, and empower leaders to lead with authenticity, courage, and purpose.

SIGNATURE KEYNOTES



LEAD WITH IMPACT

BUILDING RESILIENT LEADERS. STRONGER TEAMS. LASTING IMPACT.

Discover practical leadership strategies that strengthen culture, build trust, inspire teams, and empower leaders to navigate change with confidence and purpose.

Ideal For: Corporate leaders, executive teams, financial institutions, healthcare organizations, nonprofits, government agencies, and leadership conferences.



NEVER HAVE A BAD HAIR DAY

TURNING LIFE'S GREATEST CHALLENGES INTO YOUR GREATEST OPPORTUNITIES.

An inspiring keynote that empowers audiences to embrace adversity, build resilience, shift perspective, and transform life's greatest challenges into opportunities for growth and purpose.

Ideal For: Women's conferences, leadership events, educators, healthcare professionals, associations, ERGs, and personal development events.



THE RELATIONSHIP ADVANTAGE

WHY HUMAN CONNECTION IS STILL YOUR GREATEST COMPETITIVE ADVANTAGE.

Learn how authentic relationships foster trust, strengthen communication, elevate leadership, and create cultures where people, teams, and organizations thrive.

Ideal For: Banking and financial services, sales organizations, customer service teams, chambers of commerce, business conferences, healthcare organizations, and leadership events.



THE COACHING PLAYBOOK

BUILDING CHAMPIONSHIP TEAMS ON AND OFF THE COURT.

A practical framework for developing leaders, strengthening team culture, improving communication, and creating programs that build character, confidence, and lasting success beyond the scoreboard.

Ideal For: Athletic departments, coaching associations, school districts, youth sports organizations, collegiate athletics, and coach development conferences.



“

“McKenna drew immense positive feedback and a standing ovation. McKenna's sharing of personable anecdotes, along with actionable strategies, made a profound impact on conference attendees. She closed our conference with a message, leaving everyone feeling inspired and renewed.”

— KATHY DEMERS

Director of Member Development,
Buckeye Association of
School Administrators

”



LET'S CONNECT

Scan to view speaker videos, availability, and book McKenna for your next event.

FEATURED ON



419.344.0371



mckenna@mckennareitz.com



www.mckennareitz.com